A net-zero special

According to the Met Office, globally 2023 was the warmest year stretching back to 1850, when records began. Each month from June to December in 2023 was warmer than the corresponding month in any previous year.



he high temperatures experienced in many countries led to floods, droughts, and forest fires which are becoming more common. As the production of greenhouse gas emissions contributes to the problem this provides even more impetus for us all to take action.

To avoid critical changes in our biosphere, it is crucial that we keep global warming to under 1.5°C. To do so, companies, governments and people around the world need to collaborate by taking ambitious climate action to reduce and if possible, reverse the damage humans have caused.

'Net-zero' means balancing the amount of greenhouse gas emissions we put into the atmosphere with the amount we're able to take out.

Around 90 countries have set net-zero targets typically for around 2050 but there are only 25 years until this deadline.

The Government's 2023 Net-Zero Growth Plan set out an update to the existing strategies, focusing on the scale up and deployment of technologies for

decarbonising homes, power, industry

An obvious step is to reduce emissions by changing our actions and processes. What we buy is linked to climate change because there's a carbon cost to every purchase. So, by buying less, reusing, repairing, and refurbishing more we'll not only save money, but help to reduce emissions too.

It is essential to consider both Local Air Quality (LAQ) and Green House Gas (GHG) simultaneously, as they are not mutually exclusive, and new technology may not include non-exhaust emissions.

Freight in terms of the wider discussion of net-zero and LAQ is sometimes ignored, despite being disproportionally significant. Some major freight operators have been thinking about net zero for some time and may have a climate action plan with a roadmap to net-zero, others are also building in science-based targets. But for many smaller companies and owneroperators trying to address the issue is very daunting with various factors to consider. There has been a big focus on new vehicles, with too-little discussion around how. where and when used vehicles are operated. Some companies cannot afford to buy new vehicles and there is a great deal of uncertainty about the second-hand market. This is one of many issues to consider over the years to come.

Our Environmental & Sustainability Forum has been looking at various ways of reducing carbon emissions in what we do for many years such as looking for efficiencies in operations and considering alternative fuels. Our most recent event was hosted by Wincanton at their Innovation Centre where they discussed their roadmap to net-zero for both transport and warehousing. More on this can be found in the events write-ups.

We hope the many articles in this edition of Focus will contribute to your understanding of this complex and vital matter.

Geoff Clarke FCILT

Regional Director, AECOM. Chair of the Environmental & Sustainability Forum, CILT(UK).

THIS MONTH'S CONTRIBUTORS





LAWRENCE PENN

Senior Future Mobility Consultant,

Lawrence is a Consultant in WSP's Future Mobility team, working on all things related to e-cargo bikes, micromobility, automation and mobility hubs. Lawrence is passionate about exploring how we can embrace new modes, technologies, and business models to solve mobilityrelated challenges and create places that work for people, not cars.





SARAH ASHBRIDGE

Principal Analyst, Royal United Services Institute.

Sarah is a defence analyst focused on the future impact of climate change & sustainability upon defence and the required response. Whilst employed as a Research Fellow in the Military Sciences team at RUSI, she developed the Greening Defence and the Moral Component research programmes. Her current interests include: climate security, energy security, logistics, futures, systems thinking for CC&S.



HÉLÈNE HOFMAN

Customer Communication Manager,

Hélène is an enterprising and dynamic communications and media leader with a demonstrated record of developing and implementing effective strategic communications and media strategies. In her role at Maersk, Hélène is the global customer communication lead for major projects.







OLLY CRAUGHAN

Head of Sustainability,

Olly Craughan has been with DPD since joining as a Depot General Manager in 2012. In January 2020 Olly took on the challenge to lead DPD's strategy to become the UK's leader in sustainable delivery. As Head of Sustainability at DPD UK Olly has driven a number of decarbonisation initiatives that have reduced total emissions by over 34% since 2020.