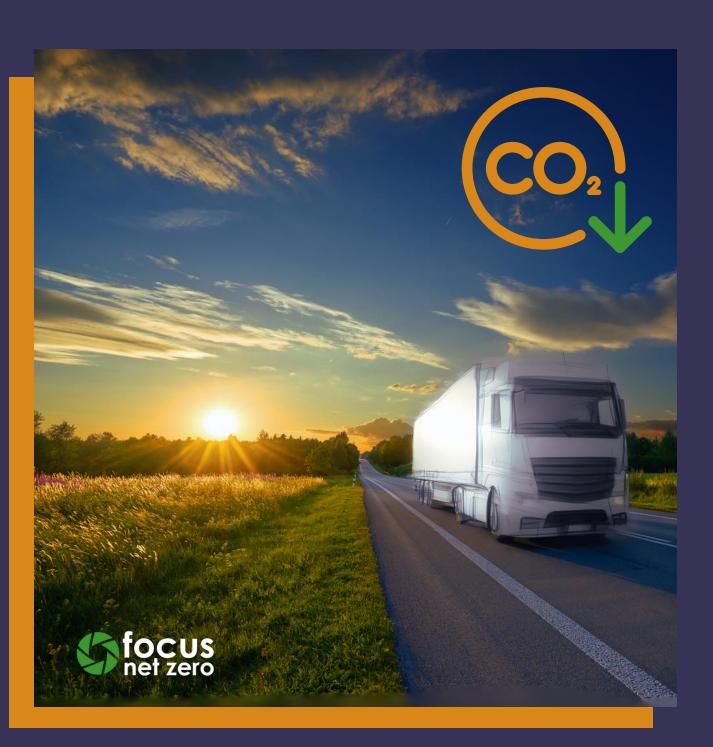
FLEET DECARBONISATION Getting your plans off the ground





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- Director & Lead Consultant at Focus Net Zero
- Over 17 years of successful change management experience across a breadth of organisations, functions, and sectors
- Energy Savings Opportunity Scheme (ESOS) transport auditor
- Logistics & Supply Chain specialist with over 24 years in the industry
- Passionate about environmental change
- Chartered member of the Institute of Logistics & Transport and member of the CILT's Environment & Sustainability Forum
- Full Member of the Association of Project Management
- Fleet Wise Trusted Expert 2024

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Certified Carbon Literate





focusnetzero2025

DECARBONISATION: CHANGING OUR SECTOR

Pressures on fleet operations

Climate Crisis

Consumer Pressure

Competition

Scoped Emissions

Legislation

CSR & ESG

All mean that change is ahead



Want to act but don't know how 59%



FLEET DECARBONISATION OPTIONSPERFORMANCEALTERNATE POWERTRAINEFFICIENCYMODE SWITCHNALYTICSWEIGHT & CAPACITY

DRIVER PERFORMANCE VEHICLE EFFICIENCY DATA ANALYTICS RENEWABLE FUELS ROUTING & SCHEDULING ASSET SHARING & COLLABORATION







THE CASE FOR THE TRANSITION

Motivations

Identify the key motivators and pressures for change from customers, suppliers, legislation, and social responsibility.

Strategy

Create a decarbonisation strategy. This is essential for success, and it must align to wider business ambitions and goals

Tactical

The transition needs to be tactically astute; being clear on what needs to be delivered, the expected benefits, and priority

Support & Buy-In

Business wide engagement is vital to understand requirements and create essential support and buy-in





THE CREATION OF TOMORROW'S OPERATIONS

Discovery

Explore and identify opportunities and innovative solutions, and how you can leverage them and benefit the operation

Operating Model

Using industry leading expertise and AI technology, define the best 'to-be' model and operations during the transition period

Gap Analysis

Identify the path for implementation through impact analysis on the 'as-is' to de-risk issues and lessen negative impact

Design & Build

The practical design, build, and test of new processes for the new operating model to maximise efficiency and effectiveness





THE ENERGY SHIFT

Mindshift

Understand and be prepared for how managing non-fossil fuel fleet energy is different and requires new skills

Technical

Define the technical requirements for the power required for today's and tomorrow's operations

Operational

Be clear on how you are going to power your fleet at base, on the road, and even at employee homes considering all eventualites

Facilities

Address the commercial and physical impact on the facilities ability to support the new operating model





TRANSITION CHANGE MANAGEMENT

Impact

Understand the different impacts on your people; operationally, contractually, and emotionally

Engagement

Introduce a structured approach to bring employees on the journey to be part of the change

Education

Educate key stakeholders and convey awareness of outside influences, and the motivations for change

Training

Execute the practical delivery of training to drivers, office staff, and management.

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THE PROCUREMENT PROCESS

Vehicles

Procure new vehicles and modes that fit requirements and are on the right commercial basis

Infrastructure

Procure power solutions that work for the business' requirements

Services

Procure new services that the business needs to operate the new operating model

Finance

Access financial modelling and solutions to enable the transition





PROGS RAMME PURPOSE PROCESS POWER PEOPLE PR





THANKS FOR LISTENING





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FLEET DECARBONISATION

EMISSION & ENERGY AUDITING

EV CHARGING SOLUTIONS